

Apparel Company A

Building an OEM collaboration portal for a tight collaboration from product planning to pre-warehousing stages

Client Background and Challenges

Leading clothing manufacturer and retailer with \$100+M revenue, operating diverse brands for over 30 years, including sports, outdoor, and premium down jackets, which are popular globally; have a vast global network including the USA, Europe & Asia.

The client had issues in :

- Establishing a real-time sharing system for internally and externally generated information through SCM collaboration portals
- Internal and external data errors and omissions leading to delays in delivery times
- Lack of objectivity in supplier selection and evaluation from being conducted by manual process

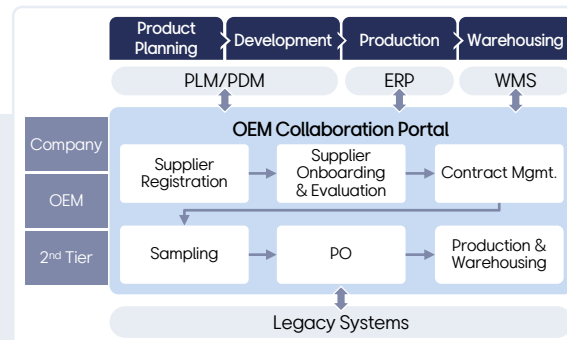
Solutions

Supplier Collaboration Portal

Implementing a unified platform where various suppliers and partners can collaborate and share information.

Supplier Evaluation & Selection on the system

Developing a supplier evaluation process with transparent criteria, conducting regular surveys and using the results to determine contract weight for the following season.



Impacts Delivered

Quantitative

-40%

Production Lead Time through effective information sharing within stakeholders

+25%

Increased Number of Prime Suppliers through supplier evaluation & elevation strategy

Quantitative



Maintaining up-to-date information by periodically updating partner information



Enhanced collaboration visibility by sharing collaboration information and managing history by partner type



Improving partner responsiveness by securing a single communication channel